



Activity Title and Number : EU-China roundtable on the global integration of the Chinese dairy industry A460-C3	Beneficiary: Development Research Center of the State Council (DRC)
Location and Date: Beijing, November 15, 2015	Stakeholders: Chinese Food and Drug Administration (CFDA), The General Administration of Quality Supervision, Inspection and Quarantine (AQSIQ), Agri-Food Industry, Academic institutions and Ministry of Agriculture (MOA)

Brief Activity Report

Relevance and Impact

The Chinese dairy industry has experienced considerable development during the last decade, aligning it to take a major role in the domestic market which has grown dramatically during this same period. The European Union (EU) and New Zealand (NZ), as the most important partners of China's dairy industry, satisfy more than half of the demands of the dairy products and by-products consumed in China. In 2015, the EU cancelled the dairy quota system which has been in place for many years to ease excess capacity, and New Zealand also proposed a new strategic direction of balancing environmental protection and dairy industry development, both elements will have a considerable impact in the global market and hence in the development and consolidation of the Chinese dairy market. The Development Research Center of the State Council (DRC) invited all relevant government departments, think-tanks and enterprises from China, EU and NZ to investigate the current global dairy market. The resulting technical report, ***Sustainable Development of Chinese Dairy Industry***, will serve as a platform to support the development of the Chinese dairy industry, its integration into global dairy supply chains and international standards. The roundtable described herein was a platform to exchange ideas, identify the specific themes, strategies, roles and responsibilities to develop a concrete protocol to carry out the necessary research/study to complete this report.

Activity Description

This roundtable was attended by 65 participants from Chinese competent authorities and the dairy sector, EU and NZ diplomatic community and the dairy industry representatives.

Key themes discussed during the roundtable:

- Improvements of milk quality and safety standards and the development of a traceability System for Chinese dairy products;
- The role of innovation in the modernisation of the dairy industry in China and the use of international resources to promote the sustainability of the dairy sector in China.



Danish expert sharing knowledge during the roundtable on 15 November, Beijing

Results and Dissemination

- ✓ Participants enhanced their knowledge regarding the current Chinese and world dairy sector outlook.
- ✓ The delegates understood the model of one global EU company to maintain milk quality and safety in a sustainable manner.
- ✓ The participants from the international and domestic dairy sector reached consensus that more cooperation is required to have access to market information in order to develop strategies to promote the sustainability of the dairy sectors worldwide.