



Activity Title and Number: Laboratory exchange to fight counterfeiting in trade of alcoholic beverages and to enhance quality and safety of alcoholic products A318-C3

Beneficiary: General Administration of Quality Supervision, Inspection and Quarantine (AQSIQ)

Location and Date: Beijing, China, 25 March 2014

Stakeholders: Wine and Spirits Industry, Academic institutions

Brief Activity Report

Relevance and Impact

Under the auspices of the EU-China Agriculture Dialogue and underlined in the **EU-China Working Group on Alcoholic Beverages** there is a general consensus on the need to cooperate in the area of networking and laboratory capacity building to prevent the trade of counterfeited alcoholic beverages and associated fraudulent practices.

The activity is a follow up of two activities on, “Technologies used in food safety and product authentication (A150C3)” and the “EU-China Workshop on Risk Assessment of Phthalates in Food (A239C3)”. This activity aimed to facilitate networking between Chinese and EU researchers and laboratories to enhance collaboration between Chinese and EU laboratories on scientific methods to ensure the authenticity, safety and traceability of alcoholic beverages traded between China and the EU.

Activity Description

The workshop attracted over 60 participants from both EU and China, including officials from DG SANCO and AQSIQ at central and local levels. Participants from the National Standardization Center of Food & Fermentation Industry, representatives from the Chinese Chamber of Commerce of Food Stuffs and Native Produce and European industry such as Bureau du Champagne en Chine shared experiences and best practices on analytical methods to ensure the authenticity, safety and traceability of alcoholic beverages in China. Chinese and EU experts discussed the following topics: (a) Current AQSIQ programs to ensure the authenticity, safety and quality of alcoholic beverages; (b) The EU and MS cooperation activities in the area of alcoholic beverages; and (c) The launch of the initiative for cooperation in the fight against counterfeiting in the wine and spirits.

Participants also visited the National Standardization Center of Food & Fermentation Industry to explore further cooperation in this area.



**Participants at the
Workshop**

Results and Dissemination

At the workshop, both the EU and China experts introduced the analytical methods to ensure the authenticity of alcoholic beverages in EU and China and agreed to strengthen cooperation in this field by establishing a long-term sustainable cooperation mechanism. As a result of the activity, both parties showed interest in further laboratory cooperation on alcoholic beverages.