



**Activity Title and Number:** Enacting and Enforcing Tourism Laws and Regulations; A218-C1

**Beneficiary:** Legislative Affairs Commission of the National People's Congress (NPC)

**Location and Date:** Germany, Greece, France;  
4-15 November, 2012

**Stakeholders:** China National Tourism Administration (CNTA)

## Brief Activity Report

### Relevance and Impact

China has the world's largest domestic travel market and ranks third globally in terms of overseas' visitors, with the tourism industry now representing 4.5 percent of China's GDP. The working bodies of the National People's Congress (NPC) – China's top legislator – are currently drafting China's first tourism law, in order to regulate this fast growing industry and promote its sustainable development. In turn, a well-regulated industry would also promote trade between China and the EU in the tourism sector.

To support the drafting of this law and to follow-up on the May 2012 [Workshop on Tourism Legal Frameworks](#), a study visit to Germany, Greece and France was organised for delegates to better understand tourism legal frameworks in the EU. Germany, France and Greece have a mature legal system for tourism and thus offer pertinent examples of how tourism laws can be developed and applied.

### Activity Description

12 delegates, led by Ms. Yuan Jie, Deputy General Director of the Planning Office of the Legislative Affairs Commission, Standing Committee of the NPC, participated in the study visit, which ran from 4-15 November, 2012. The attending delegates represented relevant Chinese institutions such as the Standing Committee of the NPC and CNTA – the administrative government agency responsible for promoting and regulating the development of the tourism industry.

Topics discussed during the study visit included:

- 1) Overview of current tourism legislation in Germany, Greece and France
- 2) Tourism promotion and tourism market development
- 3) Tourists' rights and interests guarantee

### Results and Dissemination

As a result, the study visit:

- ✓ Informed the delegation of relevant experiences in the tourism sector that could assist China in its drafting of relevant laws – specifically in time for the review of the second draft of the tourism law, which will take place in late December 2012.
- ✓ Deepened delegates' knowledge of EU expertise in enacting tourism laws and policies and dealing with practical implementation issues at the European, national and local levels.